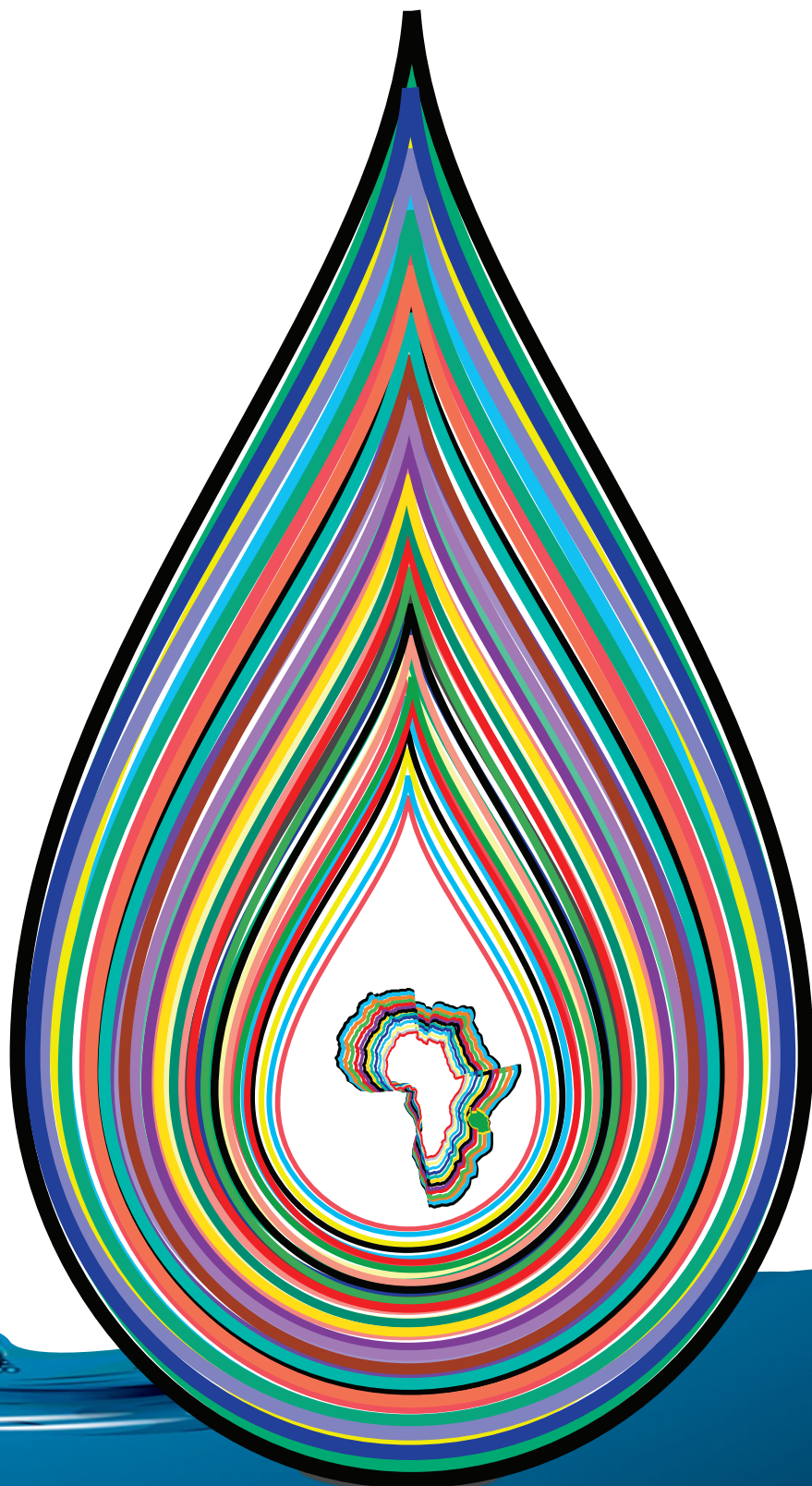


Annual Report 2013



Maji Safi Movement

Dear Friends of Maji Safi,

While thirteen is usually thought of as an unlucky number, we found that 2013 was quite lucky for the growth and expansion of the Maji Safi Movement. We would like to share our progress, good fortune, and the positive impact we have made by listing our 13 most noteworthy accomplishments of 2013.

- ✓ 1 **Registration** - Maji Safi Group (MSG) registered as a non-profit corporation in the State of Colorado, and Maji Safi Organization (MSO) registered as a Non-Governmental Organization in Tanzania.
- ✓ 2 **Legal Affiliation** - On March 26th, MSO and MSG entered a legal affiliation agreement to create the Maji Safi Movement (MSM) and completed the first grant transfer between the two organizations in July.
- ✓ 3 **Programs** - We added four new programs: Female Hygiene, Athletic, Junior Ambassadors, and a Hotline Program for a total of 11 new programs that innovatively teach about health, water, sanitation, and hygiene.
- ✓ 4 **Global Awareness** - We participated in and coordinated with 12 organizations for our first international event: Global Handwashing Day on October 15th.
- ✓ 5 **Volunteers** - This year, we had over 35 volunteers from all over the globe join the Maji Safi Movement. Volunteers included Shirati residents, undergraduate students, graduate students, and professionals.
- ✓ 6 **Fellowship** - Maji Safi Movement won World Learning's Advancing Leaders Fellowship to start a Community Resource Center (CRC) in Shirati.
- ✓ 7 **Team** - Maji Safi Movement's team now has 15 Tanzanian and 20 US volunteers, 13 Community Health Workers (CHWs), 1 Accountant, 1 Female Hygiene Coordinator, 1 Sports Coordinator, 4 Directors, and 13 board members in Tanzania and the United States.
- ✓ 8 **Partners** - Maji Safi Movement developed 17 partnerships with organizations across the globe that help strengthen and improve our current programs by giving in-kind, financial, and professional support.
- ✓ 9 **Government** - Maji Safi Community Health Workers inspired the Shirati local government to organize a community clean-up for the first time.
- ✓ 10 **Outreach** - Maji Safi expanded its outreach from Shirati to more remote areas in the Rorya District.
- ✓ 11 **Donations** - We have received many generous in-kind donations: bikes for the CHWs, Legos for children from the Lego Foundation, Lunapads' donation of AFRIpads for the Female Hygiene Program, and One World Futbol balls to help start the Athletic Program.
- ✓ 12 **Babies** - Maji Safi welcomed 4 new babies into the world, Bertha Chirangi, Andrew Ladis, Stephen Kitori, and Stephanie Arot, who we hope all grow up to be healthy ambassadors for their communities.
- ✓ 13 **Hand Washing Stations** - Our After School Program has installed hand washing stations at schools in remote areas.

We look forward to 2014 as we set new goals to creatively, effectively, and efficiently serve our participants, partners, donors, and volunteers. We thank all of you who have joined us by supporting the Maji Safi Movement this year. We look forward to continuing to partner with you in 2014 and beyond. It is because of your generous support that 2013 has been such a lucky year.

Sincerely,


Max Perel-Slater
Co-Founder


Stephen Robert Kamnde
Co-Founder

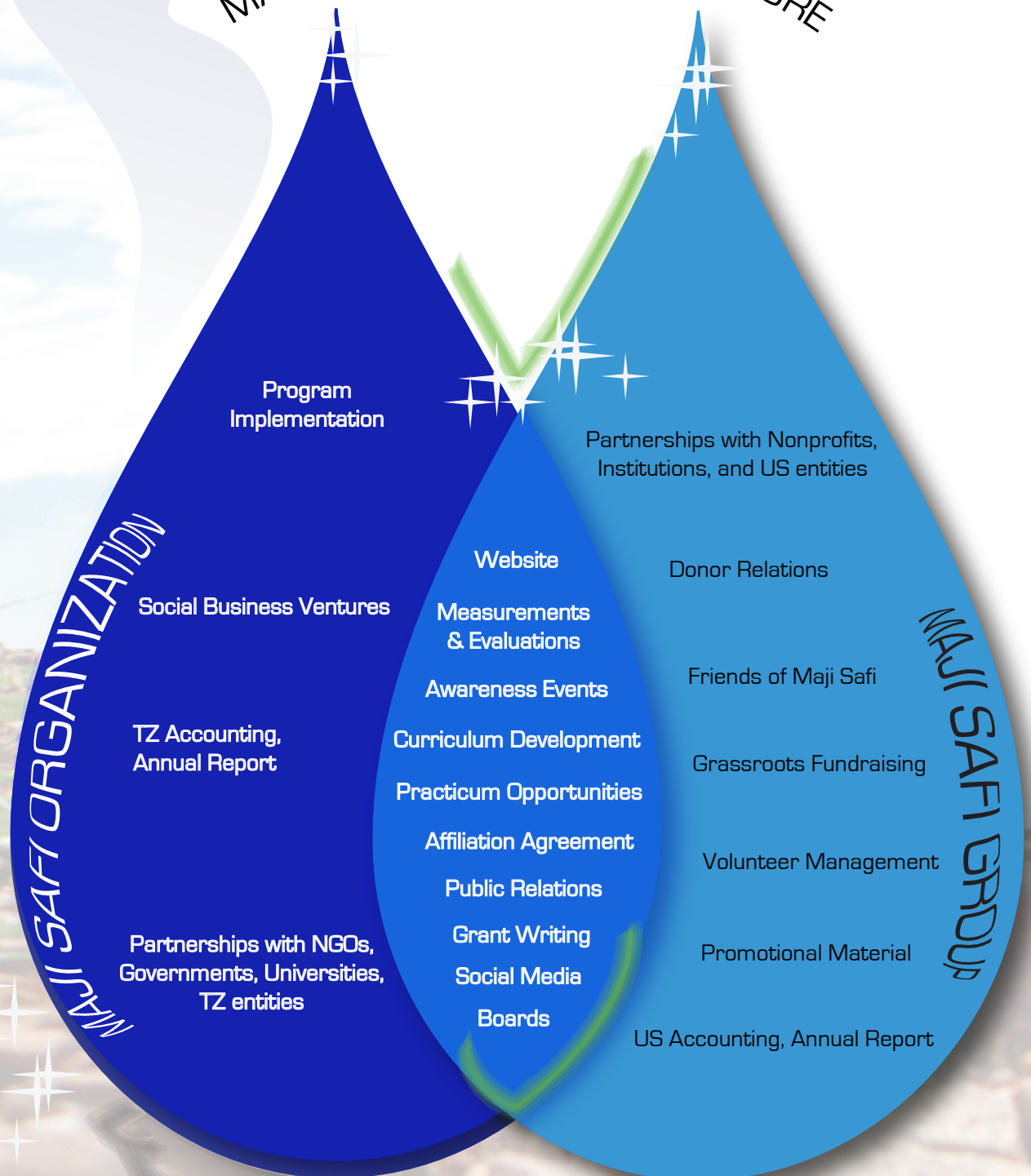

Bruce Maj Pelz
Co-Founder



A Movement towards Clean Water

The Maji Safi Movement vision strives to bring global awareness to the Water, Sanitation, and Hygiene (WASH) crisis that humanity faces, while simultaneously working at a grassroots level to teach local families and communities how to prevent disease. Currently, the Maji Safi Movement structure consists of two nonprofit entities: Maji Safi Group (MSG) in the US and Maji Safi Organization (MSO) in Tanzania. Both nonprofits were founded in early 2013 with the Maji Safi Movement vision and work closely together through a legal affiliation agreement that maximizes the capacities of both entities. Together, these two nonprofits work on developing a repeatable model that enables local women and youth to change their community's public health situation.

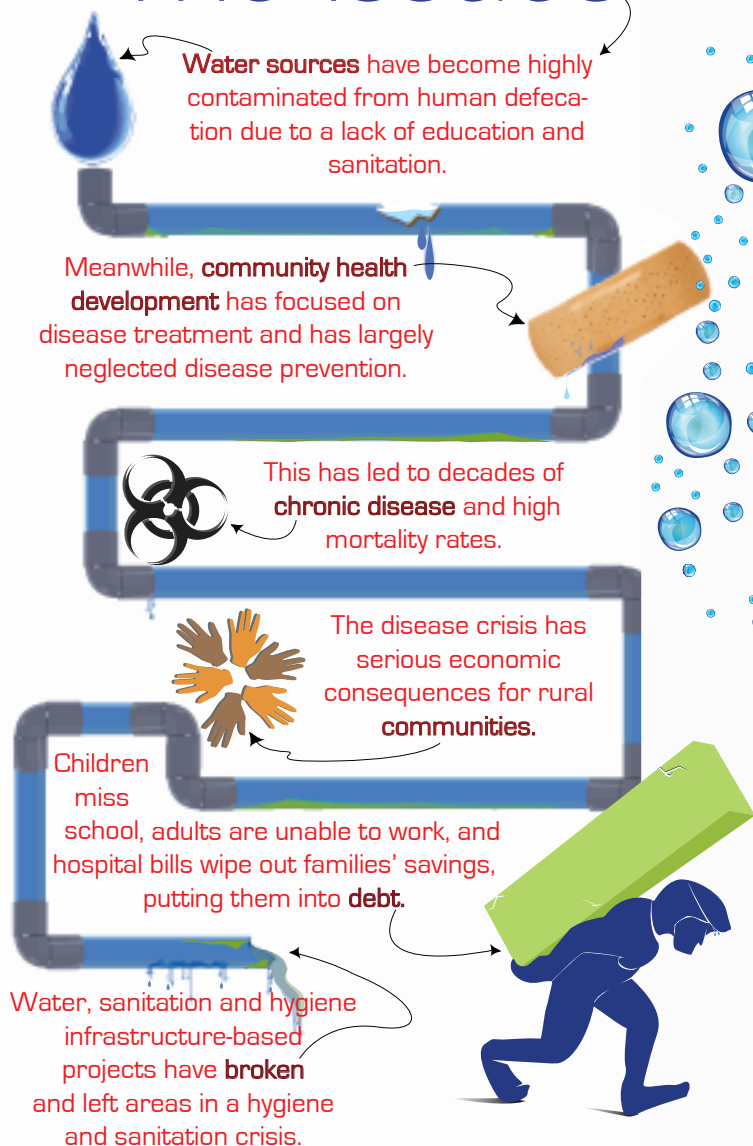
MAJI SAFI MOVEMENT STRUCTURE



Our Mission

Promoting health and disease prevention in underserved and impoverished rural areas through holistic community empowerment and by working predominantly with local women and youth.

The Issues



Our Vision

To fill the gap in health services left by decades of poor development work.

To promote health education and disease prevention via community-wide participation with locals teaching locals.

- This is done by hiring and training full-time Community Health Workers (Water Ambassadors) to be Water, Sanitation and Hygiene Educators.

To empower women and youth as a way forward in the development of Africa. 75% of Maji Safi's Community Health Workers are women. 90% of the Community Health Workers have children.

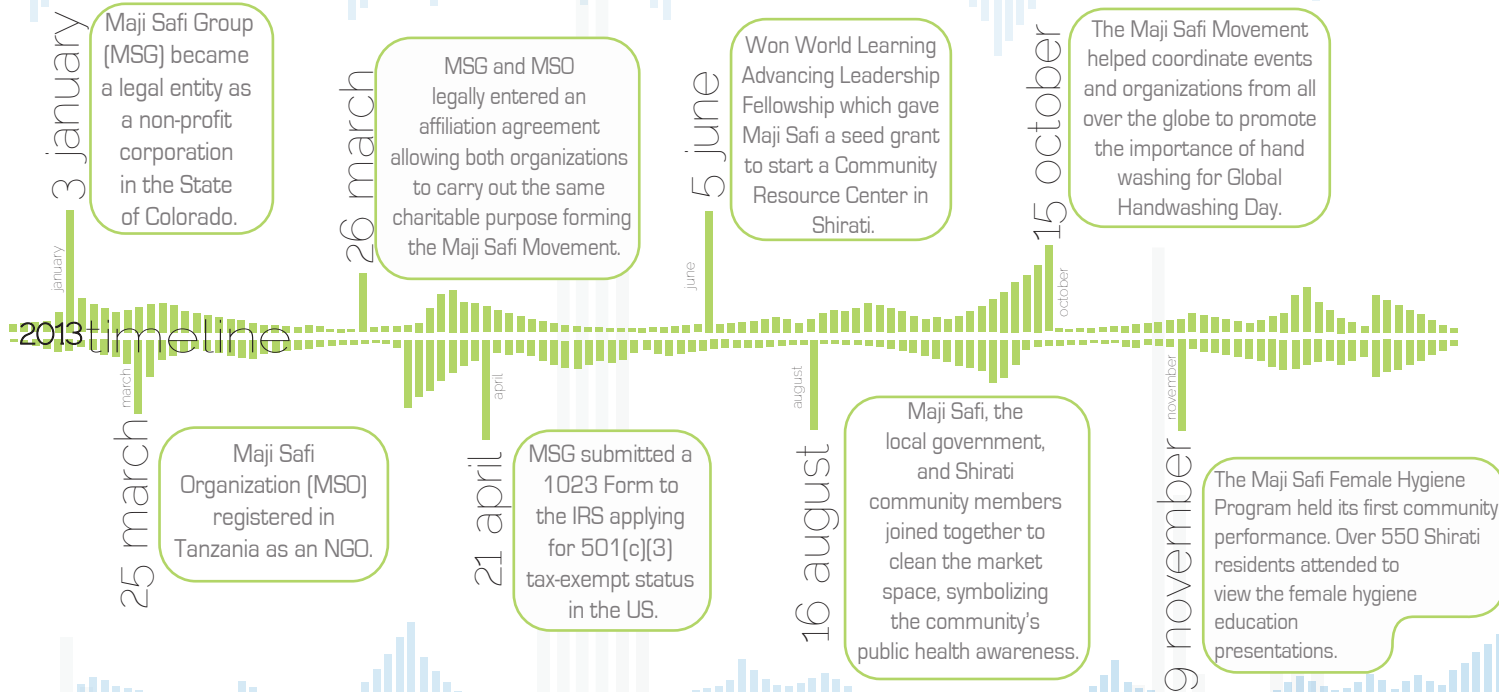
To decrease preventable diseases by increasing the number of participants who learn from Maji Safi's Programs.

Our Influence

[12] partnering organizations spreading hand washing awareness to reach over 2000 Global Participants on Global Handwashing Day

[4] new programs developed in 2013 for a total of 11 programs

[550] empowered young women learning about their bodies



[13] full-time empowered disease prevention and health promotion Community Health Workers

[430] home visit trainings that taught families about WASH behavioral changes

[10] community awareness events in Shirati which reached over 3000 local community members

Testimonials

Judith's Toilet

"My name is Judith Mbachwe, I have a form 2 secondary education from Kenya, and I attended nursing school for two years. I have three kids, a daughter and two sons. My children live far from Shirati, and I now live with my granddaughter also named Judith. Before joining Maji Safi, I was a farmer and palliative care provider. After joining Maji Safi, I experienced changes. The school children refer to me as a teacher, I am able to budget my money every month, and I was enabled to build a permanent improved latrine. Now I am able to be among the people who conserve the environment and prevent fecal-oral infection and diseases like cholera, dysentery, chronic diarrhea, and worms.

Being able to own a toilet has brought me so much respect in my community. When guests come to my house, I show them the latrine straight away. I would like to give thanks to the entire Maji Safi community for enabling me to change some of the things in my life. It has empowered me with education, and now I have a clearer understanding of preventing disease and I know the importance of latrine use. Now I have my own toilet and am able to be an example for my community!"

Photo: Paul Horton



"Women and children are able to bring a big change within their family and the community."

- CHW. Mwamvua

"Maji Safi allows me to work for the benefit of my community."

- CHW. Prisca

"Maji Safi has become an established and highly respected organization within its community."

- Mama Bruce



Photo: Will Wiebe

Kuku Cups:

In June, 2013, Maji Safi started a soccer program as a new way to teach public health. In Tanzania, it is very common for soccer tournaments to be organized with livestock as trophies. There are Kondoo Cups (sheep), Mbuzi Cups (goats), and Kuku Cups (chickens). Maji Safi has taken this tradition and combined it with its mission of preventing disease through holistic community empowerment. Maji Safi organizes month-long tournaments where there is an afternoon game three times a week. In order for a team to be eligible to play, the participating players are required to attend a one-hour lesson about disease prevention before the game.

Thanks to the generous donation of 15 indestructible soccer balls from One World Futbol, this new program has been very popular among participants. Pre-match lessons are usually attended by 20-50 enthusiastic young adults, while finals bring out over 500 community members. In the Kabwana Kuku Cup Final, the victors showed their pride by running 1km into town and parading around their newly won chickens. It is truly amazing how a ball can bring a community together and unite their passion for competition, preventing disease and changing the current public health situation.

Maji Safi Group 2013

financial report

Net Assets

Net Assets in beginning of January 2013	\$	0
Total Net Assets for entire year 2013	\$	77,725
Net Assets in end of December 2013	\$	7,845

Revenue for 2013

In-kind Gifts	\$	16,040
Individual/Family Foundation donations	\$	61,685
Total Revenue	\$	77,725

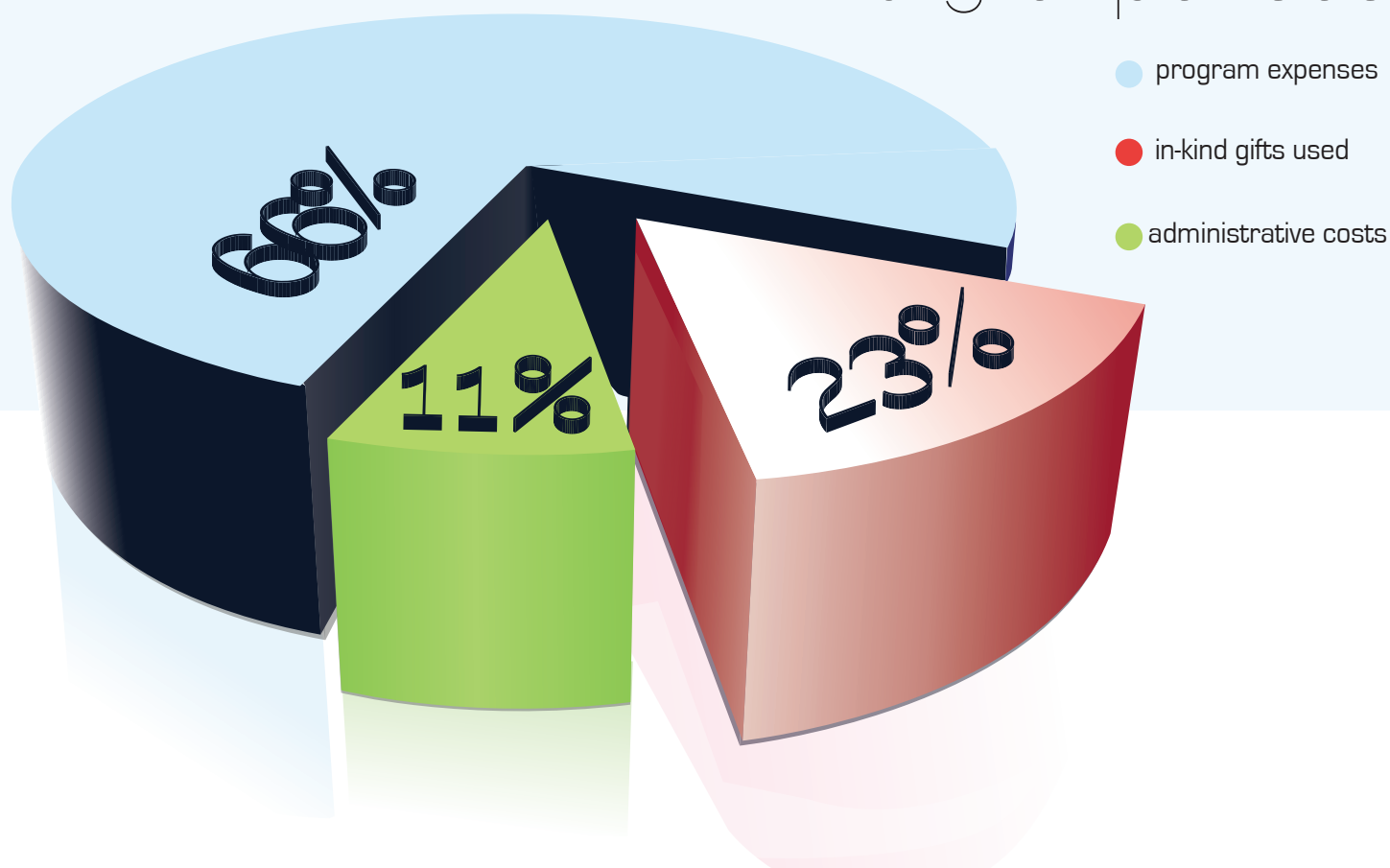
Expenses for 2013

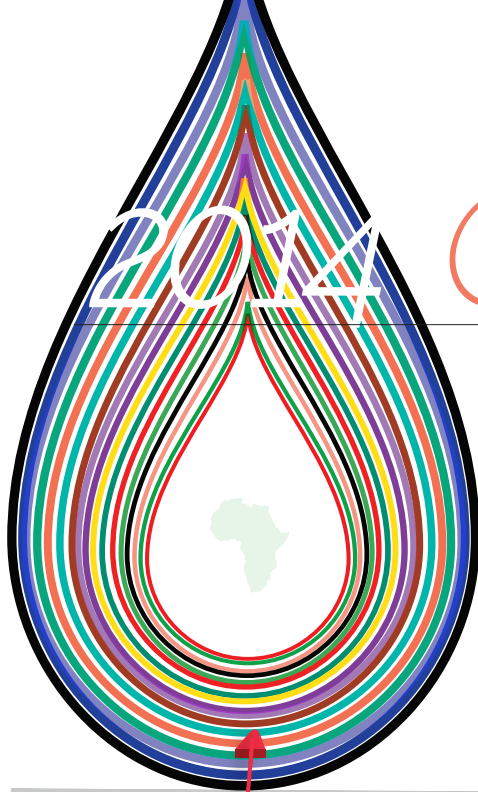
In-kind Gifts Used	\$	16,040
Program Costs	\$	45,840
Administrative Costs	\$	8,000
Total Expenses	\$	69,880

Finances



2013 expenses





2014 Goals

Finish construction and open the Community Resource Center's first building.

Spread understanding of the global issue of Water, Sanitation, and Hygiene in awareness campaigns all over the world.

Publish the Maji Safi curricula and the Community Health Worker manual for other organizations to use, thus expanding the Maji Safi Movement.

Develop and implement an HIV positive WASH program, a Palliative Care program, and a WASH program for people living with chronic diseases.

Start Friends of Maji Safi – regional support groups of the Maji Safi Movement.

Start a quarterly newsletter that keeps our supporters informed.

Make the website accessible for Swahili speakers.

Provide health insurance to our Community Health Workers.

Hire more Community Health Workers to expand our outreach throughout the Rorya District of Tanzania.

Start developing a social venture that will generate self-sustaining revenue.

Start health screenings for program participants in Shirati to improve measurements of behavioral changes and changes in disease rates.

“Tell me, and I will forget.
Show me,
and I may remember. Involve
me, and I will understand.”

Photo: Paul Horton



US Board Members

Max Perel-Slater
Stephen Robert Kamnde
Bruce Maj Pelz
Emily Bull, MSW
Erna Maj, MA
Paul Lander PhD, ASLA, LEED A.P.
David Gordon, PhD

\$1000+

Pelz Charitable Lead Trust
Erna Maj and Bobby Pelz
World Learning
Wesleyan University College
of the Environment
Byron Gross and Ricky Tovim
Alex Duncan
Patricelli Center for Social
Entrepreneurship
Max Perel-Slater
Faye Phillips
Whittier International School
Wesleyan University's Terpsichore
Dance Ensemble

\$500+

Freda Perel

\$25+

Alexandra Valin
Bryan Weeks
Bill Pratt
Bruce Pelz
Regner Trampedach
Carrie and Neville Vere-Nicholl
Rosemary and Greg Lohndorf
Michael Huy Tran

Tanzanian Board Members

Stephen Robert Kamnde
Dr. Bwire Chirangi, MD, MSc, MPH
Ally Mzava
Hezbon William
Diana Nguka
Max Perel-Slater
Bruce Maj Pelz
Annatina Jackle, MPH
Daniel Yamat

\$100+

Cindy and Don Miller
Craig Taffel
Daniel Fendel
Finn and Margrethe Knudsen
Luanne Benschmol
Nina and Dan Findel
Nooshin and Mike Katabini-Stengel
Lillian and Nick Sutcliffe
Marta and Mitch Galnick
Mary and Jim Rianoshek
Nanna and Rick Smith
Knute Holum
Foothills Kiwanis Club of Boulder
Golden Nuggets Kiwanis, Boulder
Peter and Eveline Grady
Sven Hedenas

In-Kind Donations

One World Futbol
St. Julien Hotel, Boulder, Colorado
Lunapads One4Her Program
Room for Compassion – Soccer Gear
Lego Foundation
Hotel Boulderado, Boulder

In-Kind Donation - Volunteers

Matt James - Mentoring
Kelly Collingwood - Practicum Fellow
Barrett Schmidt - Graphic Design and PR Materials
Jonas Oxlund - Website Design
Kelly McDonnell - Fund Development Intern
Christoph Stulz - Photography and Videography
Paul Horton - Filmmaking and Photo Editing
Rosemary Lohndorf - Curricula Development
Deo Martin - Market Research
Craig Hafner - Curricula Development
Pat Kelley - Curricula Development
Laura Mason - Administrative Assistance
Aska Maganga - Program Support
Barack John - Program Support
Mary Chadha - Program Support
Emily Ibrahim - Program Support
Jill Gartland - Art Mentoring
Eliza Jane Gordon - Curricula Development
Otis Possion - IT Support
Will Wiebe - Photography
Sebastian Wilton - Photography
Faye Phillips - Female Hygiene Program
Libba Phillips - Program Support
Duane Pelz - Business Consulting
Belinda Joseph - Program Support
Rosy Juma - Program Support
George Kasina - Program Support
Loyce Salige - Program Support
Oronia Lameck - Program Support
Lazaro Bwana - Program Support
Winfrida Grube - Program Support
Fredy Pius - Program Support
Sikujua Raphael - Program Support
Brenda Bwana - Program Support
Diana Edward - Program Support

Thank you!

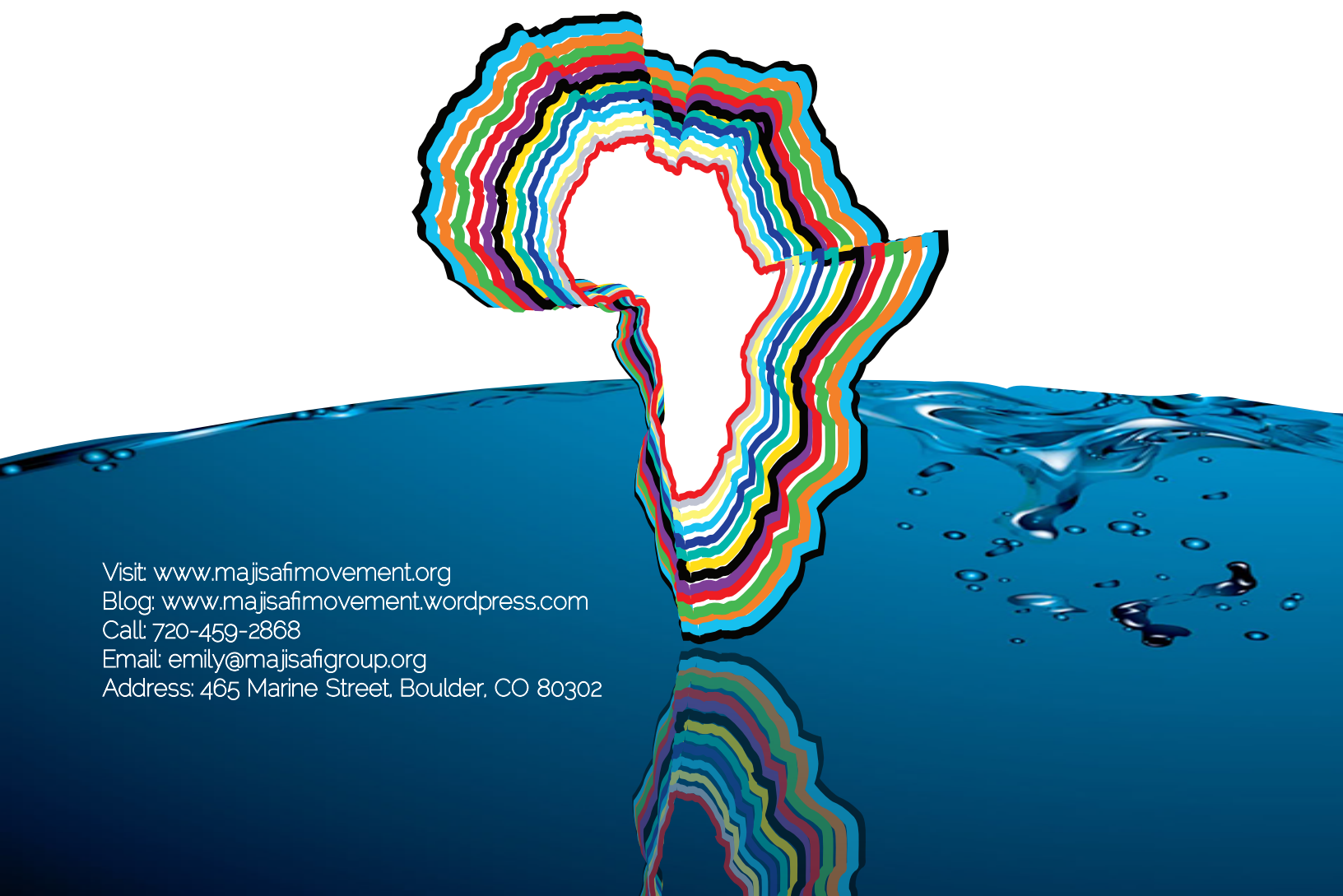
The Maji Safi Movement greatly appreciates the various forms of support it received in 2013. The year would not have been a success without the hours of hard work and dedication from our volunteers, the selfless efforts from our donors, and the in-kind materials given to help our programs run smoothly.

As we enter 2014, we ask that you consider contributing to the Maji Safi Movement to help insure that our goals become a reality. There are many ways to donate to Maji Safi: volunteering, donating materials, financing programs, and spreading awareness about the Maji Safi Movement to family and friends. We are pleased to announce that Maji Safi Group is now officially a US 501(c)3 charitable organization, so all contributions given to Maji Safi are deductible for federal income tax purposes.

Maji Safi continues to seek out interested supporters who want to donate their time and professional expertise as volunteers. We are also actively pursuing individuals to start "Friends of Maji Safi" groups in various places around the US that can help spread awareness and support change to the global inequities in access to water, sanitation, and hygiene. These groups will be self-sufficient and yet part of the Maji Safi Movement to spread awareness about the issues that global communities face and solutions Maji Safi offers.

If you are interested in contributing to Maji Safi, volunteering, or becoming a "Friend of Maji Safi", please contact our Director of Operations and Development, Emily Bull, at Emily@majisafigroup.org.

Thank you once again for your support. We are looking forward to working with you in 2014 to spread awareness of health promotion and disease prevention and to sustainably and positively develop communities.



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Address: 465 Marine Street, Boulder, CO 80302